Basha de Bruijn

DIRECTOR

SHOWREEL

triangle-mgmt.com/directors/basha-de-bruijn



BASED IN

Amsterdam, Netherlands

LANGUAGES

English · Dutch · German (understanding)

Basha is an Amsterdam-based director who spends a lot of her time in London. She is a dog person but doesn't necessarily hate cats. Her first crush was Marco van Basten and her favorite fruit is lychee.

Growing up as the daughter of a full-time working mom who was a journalist, Basha's childhood was spent in the chaos of editorial rooms, surrounded by stories waiting to be told. She would often steal photography books from the art department and she's confident this sparked her love for crafting beautiful images with meaning.

Basha always tells stories through an emotive lens, finding inspiration in tales steeped in love, relationships, and real life. Whatever the brief, casting is always of utmost importance to her, with characters displaying a realness and relatability that allow the audience to forge meaningful connections.

Over the years, Basha has directed commercials for global brands such as Gillette, Lidl, Dove, Tinder, and Zalando.

In addition to commercials, Basha loves creating music videos and aims to shoot at least one personal project per year. Last year, she won an ADCN Award for her short film Loving You, which she describes as the best (and almost free) therapy you can get after a heartbreak.

She's also a dedicated tutor and regularly gives guest lectures at film schools and universities (which is ironic because she never attended university herself... the first time she set foot in a college classroom was to teach a class in storytelling).

An autodidact with more than 10 years of experience, Basha continues to explore new ways to tell stories rich in beauty, femininity and sensitivity.

BOOKING

Maria & Sebastian · TRIANGLE creative mgmt

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