

Julia Mücke

DIRECTOR

SHOWREEL

triangle-mgmt.com/directors/julia-muecke

BASED IN

Berlin, Germany

LANGUAGES

German · English

Julia grew up in a small town near Edersee in Northern Hesse – not exactly famous, except for Julia being from there. As the daughter of a hotelier family – think circus, just without the traveling – she quickly learned discipline and customer-focused service. Coincidentally, two perfect skills for a future in advertising. She was the class clown and a high school student without a German Abitur before she packed her bags at 19 and moved to Cologne to work for the record label EMI Music. Eight years later, she left the label with a marketing portfolio full of musicians and bands.

Around that time, Julia had a hunch that with the rise of MySpace and Facebook, it might be a good idea to start producing social media content for artists and labels. That little revelation sparked a new passion, and in 2009 – long before TikTok and WhatsApp Stories – Julia became a content creator and filmmaker. During this time, she taught herself camera work, directing, and editing, and became fluent in the language of social media.

For quite a while now, Julia has focused full-time on working as a commercial director. With her childlike curiosity and sharp mind, she's found her place among a new generation of commercial storytellers. Her heart beats for people and stories, for everything comedy-related, and for social media – from angle to transition. Since music was her first love, she considers it just as emotionally vital as the visual elements in film.

To showcase her directing skills in storytelling, dialogue, comedy, AI experiences and scriptwriting, Julia wrote and directed Todd & The Toad – a 12-minute short film. Since its premiere, the film has collected awards including "Best Indie Short Film" and "Best First-Time Director Short Film" at the Cannes Film Awards, audience and jury awards, and selections at festivals such as ADC Germany, Cinequest, Hollywood Shorts Fest and Montreal International Film Festival.

BOOKING

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