

Viktor Heinz

DIRECTOR

SHOWREEL

triangle-mgmt.com/directors/viktor-heinz

BASED IN

Düsseldorf, Germany

LANGUAGES

German · English

Viktor Heinz is a director based in Dusseldorf, specializing in lifestyle and urban-culture commercials. Raised in Mannheim during the 1990s and shaped by its hip hop and club scenes, he brings a raw, authentic sensibility to his work, paired with a distinctive surreal, dreamlike visual style reminiscent of a beautiful fever dream and a strong focus on storytelling. He has a strong command of VFX, which he uses to portray familiar scenes in ways that feel entirely unseen.

He began his career directing music videos while studying at Pop Academy Mannheim, discovering his passion for filmmaking along the way. As a director and producer, he created videos for artists such as Cro, Mero, SSIO, PA Sports, Jamule, Olexesh, Eno, Prinz Pi and Topic, an experience that still shapes his instinct for storytelling and sound design today.

He now works for brands including Adidas, Opel, Volkswagen, Xiaomi, Honor, Hennessy, KFC, Urban Classics, Karl Kani and Solebox, etc.

BOOKING

Maria & Sebastian · TRIANGLE creative mgmt

mail@triangle-mgmt.com